



### First activities of NewGen50+

The first working phases are completed by now and the partnership can present the first outcomes of the project activities. Since the official project start in August 2009 the partnership developed a questionnaire to be used in a European survey. This survey was carried out, in some countries also supported by interviews, during the last months. Each project partner provided at least 50 questionnaires answered by the target group – senior citizens 50+. Thereby each partner focused on the target group the own organization is working with. But every partner involved senior citizens who already attend training courses and those who don't.



The aim of the survey was to find out more about training needs, wishes and requirements of the target group. Thereby the questionnaires focused on three sections – personal data, educational background and learning experiences and wishes, needs and requirements on training offers.

It is difficult to see the results from a European perspective because all partners dealt with the general target group – senior citizens 50+- and then focused on more specific groups related to their working field. For example the partner from Sweden had its main focus on migrants whereas the partner from Portugal worked with teachers 50+, Finland with retired people in the age of approximately 70 years, Germany involved mostly retired people and the Austrian partner asked mostly teachers and unemployed persons but also IT teachers, retired and employed persons. The participants of the survey therefore have different motivations and interests to start training. It is obvious that a teacher in Portugal for example who needs the training as further education in order to strengthen the own position on the labour market has different needs and requirements as a retired person in Finland who is more interested in the socializing part of training courses in the field of art and culture.



If we keep in mind the individual differences it is still interesting to see the results in comparison because some things are the same in all countries and for all specific target groups - the topics that the target groups are mainly interested to learn not dependent upon their individual situations as described above:

- ICT
- Languages: EN
- Art and culture

### Next steps in the project

In a next step all partners will carry out a research study in order to get an overview of already existing training offers in the own country, mostly at local and regional level, according to the wishes, needs and requirements of their individual target group. Then a comparison between survey results and actual training opportunities can be done in order to identify good and bad practice collections from different European countries.

This will be the main focus during the third project meeting in the beginning of June 2010 hosted by Etelä-Pohjanmaan Opisto in Ilmajoki, Finland.



### Promotion activities and material

The project was presented at a European conference dealing with marketing aspects in European projects at March 12<sup>th</sup>, 2010 in Graz, Austria. A project leaflet was produced and will soon be available in all partner languages in the NewGen50+ yahoo group and on the website. The website is in process at the moment and will be online by June 2010.

Furthermore, the project was presented and displayed at an event related to the Europe Day 2010 on May 11<sup>th</sup>, 2010 organised by Schulungszentrum Fohnsdorf in Fohnsdorf, Austria. Beside general project information the project leaflet was introduced to the audience.

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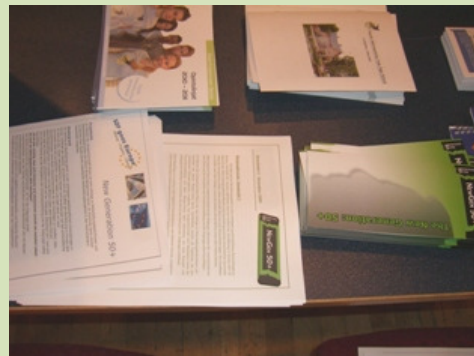
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**If you have further questions or you would like to participate in “NewGen50+” activities, please do not hesitate to contact the project coordinator or the partner in your home country!**

**We kindly invite you to join the “NewGen50+”-yahoo group to access all project results and to receive further information under <http://groups.yahoo.com/group/newgen50plus/>!**

**We would be pleased to hear from you!**